

COURSE OUTLINE

(1) GENERAL

SCHOOL	SCHOOL OF FINE ARTS		
ACADEMIC UNIT	DEPARTMENT OF FINE ARTS AND ART SCIENCES		
LEVEL OF STUDIES	UNDERGRADUATE		
COURSE CODE	ETYΠ102	SEMESTER	1st
COURSE TITLE	Introduction to Cultural Studies and to art History		
INDEPENDENT TEACHING ACTIVITIES <i>if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits</i>		WEEKLY TEACHING HOURS	CREDITS
		3	2
Add rows if necessary. The organisation of teaching and the teaching methods used are described in detail at (d).			
COURSE TYPE <i>general background, special background, specialised general knowledge, skills development</i>	General background, general knowledge		
PREREQUISITE COURSES:	NO		
LANGUAGE OF INSTRUCTION and EXAMINATIONS:	Greek		
IS THE COURSE OFFERED TO ERASMUS STUDENTS	Yes (In English and French language)		
COURSE WEBSITE (URL)			

(2) LEARNING OUTCOMES

Learning outcomes <i>The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.</i> Consult Appendix A • Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area • Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B • Guidelines for writing Learning Outcomes
After successful completion of the course students will: • Demonstrate good comprehension of the terms "culture" and "civilisation" in social sciences and humanities • Display profound knowledge of the terms "culture" and "civilisation" • Demonstrate ability to compare the use of the terms culture and civilisation in different national regions • Demonstrate ability to distinguish the differences and the similarities between the terms "culture" and "civilisation" • Evaluate the modern conceptual delimitation of both terms and be able to apply

the adjectives derived in the historical context.

- Demonstrate knowledge of the notion of art and its various meanings
- Compare different means of artistic expression and recognize their particular characteristics.
- Display knowledge of the notion of art in modern era
- Demonstrate ability to define the conditions of the creation and the development of the field-world of art
- Acknowledge the particularities of the field of art (Artworld) and of the cultural products which are created in this field
- Demonstrate comprehension of the distinction between mass and popular culture
- Show ability to analyze the basic principles of this distinction as well as its impact on the cultural activity
- Demonstrate knowledge of the conceptual delimitation of the terms "high art" and "mass culture"
- Understand the principles, which define the world of art and the related distinctions in a specific historical context.

General Competences

Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?

Search for, analysis and synthesis of data and information, with the use of the necessary technology
Adapting to new situations
Decision-making
Working independently
Team work
Working in an international environment
Working in an interdisciplinary environment
Production of new research ideas

Project planning and management
Respect for difference and multiculturalism
Respect for the natural environment
Showing social, professional and ethical responsibility and sensitivity to gender issues
Criticism and self-criticism
Production of free, creative and inductive thinking
.....
Others...
.....

Working independently

Team work

Respect for difference and multiculturalism

Criticism and self-criticism

Production of free, creative and inductive thinking

Knowledge of the reflective practice

(3) SYLLABUS

The course aims to introduce the student to the scientific field of cultural studies. It examines issues of culture and ideology and their connection to power, representation of race and gender in the visual arts and cinema, museum practices and management of cultural production, distribution of cultural products, and the formation of cultural landscape. Additionally, it covers issues of identity, digital literacy and culture of digital media, visual culture, culture of digital media, cultural accessibility, and activism. The goal is to familiarize students with the basic concepts as well as the intellectual aspects of cultural studies.

Week 1: Introduction to Cultural Studies General Characteristics.

Week 2: Culture & Signification Practices Basic Concepts of Cultural Studies.

Week 3: Marxism & Cultural Studies Social Class Capitalism.

Week 4 : Culture and Ideology High/Low Culture R. Williams

Week 5: Frankfurt School Critique Culture and Power

Week 6: F. Saussure & Semiotics

Week 7: Cultural Accessibility (performing and representational arts: painting, sculpture, film, theater) Best Practices Legislative Framework Case Studies

Week 8: Cultural Practices Museum space Cultural Studies & Art

Week 9: Culture & Activism Case Studies

Week 10: Cultural Studies & Globalization Cultural Imperialism

Week 11: Cultural Materialism Williams, Said

Week 12: Cultural Studies & Digital Media Digital Literacy

Week 13: Gender Equality Issues Feminism & Cultural Studies

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(4) TEACHING and LEARNING METHODS - EVALUATION

DELIVERY <i>Face-to-face, Distance learning, etc.</i>	In class																								
USE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY <i>Use of ICT in teaching, laboratory education, communication with students</i>	E-class ICT in teaching ICT in communication with students																								
TEACHING METHODS <i>The manner and methods of teaching are described in detail.</i> <i>Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc.</i> <i>The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS</i>	<table border="1"> <thead> <tr> <th>Activity</th><th>Semester workload</th></tr> </thead> <tbody> <tr> <td>Lectures</td><td>44</td></tr> <tr> <td>Literature review through websites on the electronic platform (e-course)</td><td>6</td></tr> <tr><td> </td><td> </td></tr> <tr><td> </td><td> </td></tr> <tr><td> </td><td> </td></tr> <tr><td> </td><td> </td></tr> <tr><td> </td><td> </td></tr> <tr><td> </td><td> </td></tr> <tr><td> </td><td> </td></tr> <tr><td> </td><td> </td></tr> <tr> <td>Course total</td><td>50</td></tr> </tbody> </table>	Activity	Semester workload	Lectures	44	Literature review through websites on the electronic platform (e-course)	6																	Course total	50
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STUDENT PERFORMANCE EVALUATION <i>Description of the evaluation procedure</i> <i>Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other</i> <i>Specifically-defined evaluation criteria are given, and if and where they are accessible to students.</i>	Conclusive evaluation. Written examination based on essays which assess the learning outcomes. Specifically-defined evaluation criteria are given and they are accessible to students via the e-course platform																								

(5) ATTACHED BIBLIOGRAPHY

- Στον Εύδοξο:

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- Δημητρίου, Σ., 2009, Η Πολιτική Διάσταση στην Τέχνη: Μια Ανθρωπολογική Προσέγγιση, Σαββάλας, Αθήνα.

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